

Advertising 2011 Swell Program

This publication is a highly popular 60 + page pocket size guide to the 2011 Swell Sculpture Festival. Information includes What's On and a profile of each artist and their sculpture. Distribution 8,000 with a general audience of around 175,000.



**10%
Early Bird
Discount**
if booked and paid by
31 May, 2011

PRICING

Full Colour One Page	105 mm x 148mm	\$1,000 + gst
Full Colour Two Page Spread	210 mm x 148mm	\$2,000 + gst
Full Colour Back Cover	105 mm x 148mm	\$2,500 + gst SOLD!
Full Colour Inside Back Cover	105 mm x 148mm	\$1,500 + gst

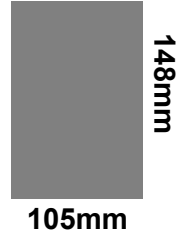
Early Bird	\$900 + gst
Early Bird	\$1,800 + gst
Early Bird	\$2,250 + gst
Early Bird	\$1,350 + gst

ADVERTISING ENQUIRIES & REQUESTS FOR A COPY OF THE 2010 PROGRAM:

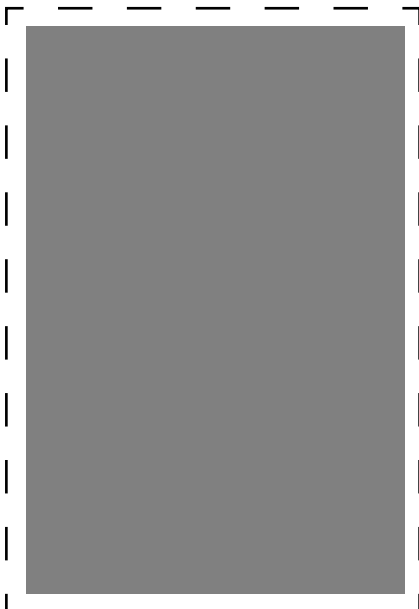
Ruth Della p. 07 5525 6392 m. 0418 880 761 e. ruth@swellsculpture.com.au

see overleaf for specifications

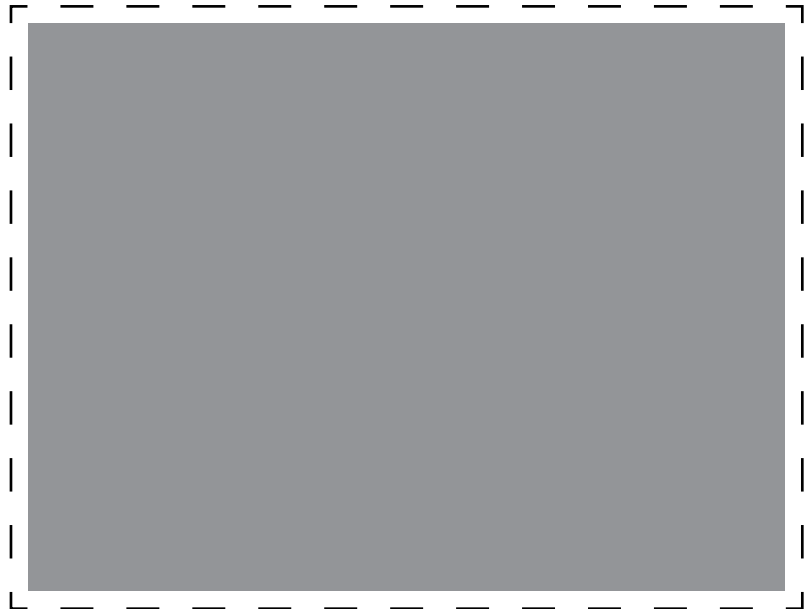
Booklet Size



FULL COLOUR ONE PAGE
 Trim Size 105mm x 148mm
 5mm bleed all round



FULL COLOUR TWO PAGE SPREAD
 Trim Size 210mm x 148mm
 5mm bleed all round



We accept finished artwork in CMYK high resolution PDF format. All artwork must contain bleed. It is best to keep type and logos a minimum of 8mm from the rim.

Email correct and final ads to ruth@swellsculpture.com.au or post file on CD to **PO Box 457 Currumbin Qld 4223**

Pricing

10% Early Bird Discount if booked and paid by 31 May, 2011

Full Colour One Page	105 mm x 148mm	\$1000 + gst	Early Bird \$900 + gst
Full Colour Two Page Spread	210 mm x 148mm	\$2000 + gst	Early Bird \$1,800 + gst
Full Colour Back Cover	105 mm x 148mm	\$2500 + gst SOLD!	Early Bird \$2,250 + gst
Full Colour Inside Front or Back Cover	105 mm x 148mm	\$1500 + gst	Early Bird \$1,350 + gst

ARTWORK DEADLINE

July 31, 2011

Advertising Enquiries to:

Ruth Della
 p. 07 5525 6392
 m. 0418 880 761
ruth@swellsculpture.com.au