



**MEDIA RELEASE**  
**11th December 2007**

## **SWELL FRIENDS LAUNCHED**

The Swell Friends Program has been initiated to financially strengthen and sustain this highly popular visual arts exhibition. This program is supported by the Queensland Government's Queensland Events Regional Development Program (QERDP).

Swell Sculpture Festival primarily operates on a volunteer basis and relies on State and Local Government support and on the private sector for in-kind support and sponsorship. By supporting Swell's vision through the Swell Friend Program, it will directly strengthen and sustain its core, create stability and expand the realm the visual arts exhibition.

### **DONATIONS over \$2 ARE TAX DEDUCTIBLE**

Becoming a Swell Friend is an opportunity to support the continuance and growth of Swell. Friends will receive a bumper sticker to proudly display as acknowledgement.

This financial support will employ industry professionals who will run programs that will ensure exceptional opportunities for artists, visitors to Swell, the community and the business sector.

Programming will include:

The Swell Volunteer Program where donations will provide for the development, training and purchase of resources for our valuable Volunteer Team.

The Swell Education Program where funding is needed to develop an education kit for schools.

The Swell Symposium which will provide an opportunity to discuss and engage with topics on Public Art.

The Swell Artist Support Program where donations can provide a structure of support for our artists such as logistical assistance.

Forms are available at [www.swellsculpture.com.au](http://www.swellsculpture.com.au)

*The Swell Sculpture Festival is benefiting from an investment under the Queensland Events Regional Development Program (QERDP), a State Government initiative designed to take unique and creative regional events to their full potential.*

*Since the program began in 2001, more than \$9.7 million has been invested in over 460 regional events.*



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