

# MEDIA KIT



**12th - 21st September 2008**  
Currumbin Beach Queensland



Brian Bertram *Champions*



## Swell Sculpture Festival 2008

### The Lure of Beach Culture and Outdoor Sculpture.

From 12<sup>th</sup> to 21<sup>st</sup> September, Queensland's Currumbin Beach transforms from a quiet seaside setting of sun, sand and surfers to a **massive swell of sculpture** as artists from around Australia and the world install 50 sculptures for this free to the public open-air exhibition.

Sculptures of a monumental, imaginative and curious nature meet viewers as they amble along the 1 km coastal walkway. With the Pacific Ocean and iconic Elephant Rock as an ever-changing backdrop, over 10 days, there is much to experience.

The exhibition will feature a range of sculptures. **Col Henry**, who has "pioneered a ground breaking technique which marries the resilience of steel to the fragility of glass", will challenge visitors with the contradiction of delicacy and form. **Anna Louise Parson's** wonderfully kitsch tyre swans and **Frederic Berjot's** pensive bronze self portrait show the diversity of the exhibition. Iranian artist **Azari ghale jogh Mansour** will capture a sense of static movement with a wheelchair made from iron sheet and **Christopher Trotter** has assembled a collection of found objects for his living truck that will interest the kids, little and big!

Swell Sculpture Festival attracts 200,000 visitors each year and on the weekends, they can enjoy the live music stage and gourmet barbeques. Sunday and Wednesday evenings there are **Guided Twilight Walks** that give visitors an insight and understanding into the works and **Meet the Artist Talks** are held throughout the exhibition.

The **Swell Kids** program for 2008 will be a series of kite making workshops during the weekends of the exhibition or during the week for school groups. Following these workshops, all the children will be invited to fly their kites together along Currumbin as a **major community installation** to close the event on **Swell Sunday**. Victorian artist Ruth James who is facilitating this project is excited to be involved in a program, "that provides a supportive platform for children to explore, learn and discover; creating a shared intercultural experience through direct participation with installation work".

A new addition to the program is the **Public Art Symposium** on Tuesday 16<sup>th</sup> September. It will explore the topic, **Public Art – an Object or an Experience?** So, what is public art? Is it an object or does it energise public spaces and transform our everyday life? Keynote speakers include Associate Professor Pat Wise, Arts Queensland's Yenda Carson and Gold Coast Cultural Development Officer, Andrew Trump. Artist Antone Bruisma and Austrade's Ian Brazier will join the panel discussion. The audience is encouraged to engage in the discussion. Ticket information is available at [www.swellsculpture.com.au](http://www.swellsculpture.com.au).

Swell Sculpture Festival 2008 promises an impressive array of sculpture capturing hearts and minds, so mark the dates!

#### WHAT.

Swell Sculpture Festival

#### WHEN.

Friday 12<sup>th</sup> – Sunday 21<sup>st</sup>  
September 2008

#### WHERE.

Pacific Parade  
Currumbin Beach  
Queensland

#### FREE PUBLIC EXHIBITION

#### phone.

61 7 5598 6004

#### email.

[info@swellsculpture.com.au](mailto:info@swellsculpture.com.au)

#### website.

[www.swellsculpture.com.au](http://www.swellsculpture.com.au)

#### mail.

PO Box 457  
Currumbin Qld 4223

#### FOR MORE INFORMATION, IMAGES OR TO ARRANGE INTERVIEWS CONTACT

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[e.natasha@swellsculpture.com.au](mailto:e.natasha@swellsculpture.com.au)

Ruth Della  
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FULL MEDIA KIT AVAILABLE  
ONLINE FROM 21 JULY 2008

Swell Currumbin Sculpture Festival Ltd  
ABN 55 108 821 450

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MEDIA RELEASE 22 July 2008

## Swell Sculpture Festival 2008



### Big on beauty and fascination just ... smaller

**Swell Smalls Gallery** is an exhibition of smaller works by the exhibiting artists of the *Swell Sculpture Festival*. A selection of dynamic, beautiful and energising pieces are presented at **The Way of Design Gallery** adjacent to the beachfront along Pacific Parade, Currumbin.

Using the intimate white space of this coastal gallery, these smaller sculptures hold the same fascination and beauty as comparative works from the main outdoor exhibition. Some of them are maquettes or smaller versions of the big sculptures along the coastal walk and others are wondrous and creative in their own right.

Curated by Richard Plumb from The Way of Design, exhibiting artists include **Ivan Lovatt, Frank Miles, Frank Malerbra and Monte Lupo Arts**. Using a variety of mediums such as formed chicken wire, natural fibres, bronze and steel, over 40 works will be on display from the 12<sup>th</sup> – 21<sup>st</sup> September, 2008.

While you may love the big sculpture on the beach, the questions of how to afford it or where to put it may arise. The real beauty of the Swell Smalls Gallery is that visitors can experience sculpture at an intimate and affordable level. It is the perfect opportunity to start or add to a collection with artwork from prominent artists.

The Swell Smalls Gallery is located across the road from the beach and is next to The Deck Café.

*For more information go to [www.swellsculpture.com.au](http://www.swellsculpture.com.au)*

We gratefully acknowledge the support of The Way of Design Gallery.



2/792 Pacific Parade Currumbin  
[www.thewayofdesign.com.au](http://www.thewayofdesign.com.au)

**WHAT.**  
Swell Smalls Gallery  
Swell Sculpture Festival

**WHEN.**  
12<sup>th</sup> – 21<sup>st</sup> September 2008

**WHERE.**  
792 Pacific Parade  
next to The Deck Cafe  
Currumbin Beach  
Queensland

**HOURS.**  
9.30am – 4.30pm

**phone.**  
61 7 5598 6004

**email.**  
[info@swellsculpture.com.au](mailto:info@swellsculpture.com.au)

**website.**  
[www.swellsculpture.com.au](http://www.swellsculpture.com.au)

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Currumbin Qld 4223

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Swell Currumbin Sculpture Festival Ltd  
ABN 55 108 821 450

### Swell Sculpture Festival 12<sup>th</sup> – 21<sup>st</sup> September 2008

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MEDIA RELEASE 22 July 2008



## Swell Sculpture Festival 2008 Public Art Symposium

### Public Art – an Object or an Experience?

When you look at a piece of public art, what do you see? Is it a waste of space or does it energise public spaces and transform our everyday life?

The **Public Art Symposium** will provide an informative forum for the community to engage with the topic **Public Art – an Object or an Experience** through three keynote sessions. The aim is to broaden community involvement and participation in cultural discussions and to challenge the perception of public art and its role in public life.

This new initiative from the organisers of Swell Sculpture Festival will be held on Tuesday 16<sup>th</sup> September and runs in conjunction with the major outdoor sculpture exhibition being held from 12<sup>th</sup> to 21<sup>st</sup> September on Queensland's Currumbin Beach.

Prompted by expert opinions, the Public Art Symposium will provide for genuine discussion bringing cultural dialogue directly into the community.

Keynote speakers include **Associate Professor Patricia Wise** from Griffith University who will challenge the term *Public Art* and broaden its interpretation, not pinning it down to a definition. **Yenda Carson** from Arts Queensland will extend the discussion addressing how artworks in public interact with space and place. **Andrew Trump** from the Gold Coast City Council will speak on initiating new visions through cultural policy and strategy.

Joining the panel are sculptor **Antone Bruinsma** and **Ian Brazier** from Austrade.

The Public Art Symposium is an opportunity to connect with speakers who are experts in their fields and with fellow attendees to promote conversation in everyday life. The audience is encouraged to participate with the view of broadening their understanding of public art from a visual, cultural and critical perspective.

Session and ticket information is available at [www.swellsculpture.com.au](http://www.swellsculpture.com.au).



The Regional Arts Development Fund is a Queensland Government and Gold Coast City Council partnership to support local arts and culture.

### Swell Sculpture Festival 12<sup>th</sup> – 21<sup>st</sup> September 2008

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Swell Currumbin Sculpture Festival Ltd  
ABN 55 108 821 450

#### WHAT.

Public Art Symposium  
Swell Sculpture Festival

#### WHEN.

Tuesday 16<sup>th</sup> September 2008

#### WHERE.

Point Restaurant  
The Rocks Resort  
828 Pacific Parade  
Currumbin Beach  
Queensland

#### \$50 per person

Includes morning tea and lunch

#### Bookings and Information

##### phone.

61 7 5598 6004

##### email.

[info@swellsculpture.com.au](mailto:info@swellsculpture.com.au)

##### website.

[www.swellsculpture.com.au](http://www.swellsculpture.com.au)

##### mail.

PO Box 457  
Currumbin Qld 4223

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# Public Art:

Public Art Symposium

Tuesday 16th September 2008

[www.swellsculpture.com.au](http://www.swellsculpture.com.au)

# an Object or an Experience



Is it a waste of space or does it energise our public spaces and transform our everyday life? Let's discuss this together...

Keynote speakers include Griffith University's Associate Professor Patricia Wise, Arts Queensland's Yenda Carson and Gold Coast City Council Cultural Development Officer, Andrew Trump. Joining the panel for discussion is sculptor, Antone Bruisma and Austrade's Ian Brazier. The audience is encouraged to engage in the discussion.

## THE PROGRAM

**9.30am** Registration

**10.00am** Welcome

**10.15am** Session 1: **So, What is Public Art?**

Keynote Speaker - **Associate Professor Pat Wise - Griffith University**

*Panel and audience discussion.*

**11.15am** Break for Morning Tea - provided

**11.45am** Session 2: **Energising Public Spaces**

Keynote Speaker - **Yenda Carson - Arts Queensland**

*Panel and audience discussion.*

**12.45pm** Break for Lunch - provided

**1.45pm** Session 3: **Initiating News Visions through Policy and Partnerships**

Keynote Speaker - **Andrew Trump - Gold Coast City Council**

*Panel and audience discussion.*

**3.30pm** Close

*We welcome you to stay and join us for further discussions after the event with a cash bar available.*

LOCATION: Point Restaurant, The Rocks Resort, Pacific Parade, Currumbin Beach

TICKETS: \$50 per person includes morning tea and lunch.



The Regional Arts Development Fund is a Queensland Government and Gold Coast City Council partnership to support local arts and culture.

**REGISTRATION FORM OVERLEAF**



Public Art Symposium

# REGISTRATION FORM

**Location** Point Restaurant, The Rocks Resort, Pacific Parade, Currumbin Beach

**Tickets** \$50 per person (incl gst)  
Morning Tea and Lunch provided

**Date** Tuesday 16th September 2008

**Registration** 9.30am

**Send Payment and  
Registration Form to:** Swell Sculpture Festival  
PO Box 457  
Currumbin Qld 4223

**Contact Information** +61 7 5598 6004  
info@swellsculpture.com.au

Title

First Name

Surname

Organisation

Address

Phone

Mobile

Email

Number of Tickets

**PAYMENT DETAILS** *Please post your registration form and payment details to:*  
PO Box 457 Currumbin Q 4223  
*Or scan and email to info@swellsculpture.com.au*

- Cheque payable to Swell Currumbin Sculpture Festival
- Direct Deposit to Bendigo Bank BSB: 633 108 A/c 122248644 Swell Currumbin Sculpture Festival Ref: SYM your surname
- Mastercard  Visa  Bankcard

Please charge \$ \_\_\_\_\_ to the selected credit card

Credit Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Sign me up for Swell's electronic quarterly newsletter, *Composition!*

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## Swell Sculpture Festival 12th - 21st September 2008

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MEDIA RELEASE 22 July 2008



## Swell Sculpture Festival 2008

### Sculptured Sky - Christo Style Kids' Kite Installation

The Currumbin sky will come alive with movement and colour as more than 300 children assemble on the beach with their hand formed kites grasped excitedly eager to catch the sea breeze. Together they will form a dynamic, large scale public installation to close the Swell Sculpture Festival on Sunday 21<sup>st</sup> September 2008.

The *Swell Kids' Kite Installation* is a community based public installation run by Victorian artist and educator Ruth James for the Swell Kids Program. The aim is to deliver an artwork that is accessible to the community through engagement with honest Australian contemporary art making. Ruth James says, "The idea of kids filling up the sky with hundreds of kites is inspired by Christo, an abstract artist who creates large outdoor works of art". It is to be fun, interactive and creative.

The installation will involve children participating in the kite making workshops being invited to fly their kites simultaneously along the Currumbin beachfront to close the exhibition on *Swell Sunday*. The workshops and collaborative installation will be a place of both learning and fun and will deliver an exciting, innovative, cross cultural experience.

School groups and individual children are welcome to the workshops and to the main installation.

Workshops are \$5 per child and participation in main installation is free.

*More information is available at [www.swellsculpture.com.au](http://www.swellsculpture.com.au).*

We gratefully acknowledge the support of Chris Robson and Wind Speed Kites.

[www.windspeedkites.com.au](http://www.windspeedkites.com.au)

**WHAT.**  
Kids Kite Installation  
*Swell Sunday*  
Swell Sculpture Festival

**WHEN.**  
Sunday 21st September 2008

**WHERE.**  
Pacific Parade  
Currumbin Beach  
Queensland

**KITE WORKSHOPS.**  
Session information available at  
[www.swellsculpture.com.au](http://www.swellsculpture.com.au)

**COST.**  
Workshops - \$5 per child  
Installation Participation - free

**BOOKINGS.**  
**phone.**  
61 7 5598 6004

**email.**  
[info@swellsculpture.com.au](mailto:info@swellsculpture.com.au)

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# “inspired by Christo”

On the last Sunday of the exhibition, the Currumbin sky will come alive with movement and colour as children gather on the beach with their hand formed kites, eager to catch the sea breeze...

**Together they will form a dynamic, large scale public installation to close the Swell Sculpture Festival.**

**Sunday 21st September 2008 at 2pm.**

Facilitated by artist and educator Ruth James, this will be an artwork that is accessible to the community through engagement with honest Australian contemporary art making. It will be fun, interactive and creative.

During the exhibition children can participate in kite making workshops. They will all be invited to fly their kites simultaneously along Currumbin Beach to close the exhibition.

The workshops and collaborative installation will be a place of both learning and fun and will deliver an exciting, innovative cross cultural experience.

We welcome school groups and individual children to the workshops and to the main installation.

We gratefully acknowledge the support of Chris Robson and Wind Speed Kites.  
[www.windspeedkites.com.au](http://www.windspeedkites.com.au)

BOOKINGS.  
07 5598 6004  
[education@swellsculpture.com.au](mailto:education@swellsculpture.com.au)

WORKSHOPS.  
12th - 20th September  
\$5 per child

Installation Participation - free

**KITE INSTALLATION.**  
Sunday 21st September 2008  
2pm  
Currumbin Beach

[www.swellsculpture.com.au](http://www.swellsculpture.com.au)



Swell Sculpture Festival 12th - 21st September 2008

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